# GUIDE BOOK

VT LUXURIOUS

TRUST ✦ TIMELESS ✦ LOVE

DIAMOND ✦ GEMSTONE ✦ JEWELLERY

## GUIDE ON CARING AND UPKEEP FOR JEWELRY AND GEMSTONES

With proper care and attention, your VT Luxurious jewelry will remain as stunning tomorrow as it is today. You probably already know the basics—removing your jewelry when washing your hands or swimming, avoiding extreme temperatures, and storing your pieces properly. This guide will help you maintain the exceptional quality of all your precious VT Luxurious jewelry for years to come.



CARE AT HOME

Use the VT Luxurious Jewelry Care kit to clean your gemstone pieces meticulously, following the included warnings and instructions. When cleaning delicate gemstones, it's best to combine a soft brush with a solution of mild dish soap and lukewarm water. We recommend thoroughly rinsing and drying using a new soft cloth for a flawless result. The book contain specialized care instructions that are customized for the gemstones. Please use them as a reference. For pearls that are frequently worn, it is advisable to have them professionally cleaned and restrung once a year. Meanwhile, softly polish pearls with a damp cloth to keep

them lustrous. It is advisable to examine your jewelry regularly to verify the tightness of settings and the security of clasps and joinings. It is highly advised to inspect prong settings; when impacted against a hard surface or caught on clothing, they can loosen, causing the loss of the gemstone.

## STORAGE

Upon purchase, all VTL jewelry is presented in a protective box, or tarnish-resistant pouch. When not being worn, we recommend storing your jewelry in its original packaging or another appropriately lined box or pouch.

## MASTER CLEANING

We recommend a master cleaning at least once a year. VT Luxurious Customer Service and Sales Professionals are always available to assist you.

## RESTORATION

The artisans in our team are dedicated to ensuring that every aspect of jewelry maintenance is meticulously taken care of. Their proficiency lies in selecting the correct cleaning techniques for different stones and their ability to repair clasps or earring backs.



Use VT luxurious care Vkit to clean it frequently



Avoid exposing gold jewelry exposing to household bleach



Store in original packaging or any lined box or pouch.



Avoid swimming



avoid extreme temperatures



remove while washing your hands or bathing

**WHAT TO BE CAREFUL ABOUT?**

It is strongly advised to refrain from exposing gold jewelry to household bleach, as it can quickly lead to discoloration and even potential damage. Sterling silver tarnishes quickly when exposed to salty air, swimming pool chlorine, and sulfur-containing products like rubber gloves and certain papers. To remove tarnish, use the VT Luxurious Silver Care kit or a nonabrasive silver polish.
Protect your jewelry by being mindful of impacts against hard surfaces and avoiding any contact with abrasive materials. Even the hardest substance, such as a diamond, can experience chipping when subjected to sufficient force or when struck at a specific angle.Enameling is susceptible to chipping or scratching upon impact. Gemstones and diamonds can scratch other stones and erode precious metals. Avoid stacking rings and bracelets that are prone to damage to prevent any potential abrasion. Furthermore, it is important to note that extreme temperatures, perfumes, cosmetics, and household chemicals have the potential to damage your jewelry.

**VT LUXURIOUS AND THE REVIVAL OF ANCIENT JEWELRY CRAFTSMANSHIP**

VT Luxurious has masterfully reintroduced ancient techniques into the art of jewelry making, honoring the rich history and timeless allure of gemstones.

Drawing inspiration from centuries-old traditions, VT Luxurious has embraced methods that highlight the gemstone's storied past. In doing so, we have seamlessly integrated the revered symbolism and craftsmanship of ancient Persia, Europe, and Asia into their contemporary designs. The revival of historic practices not only pays homage to the gemstone's illustrious heritage but also ensures that each piece of VT Luxurious jewelry embodies the durability and elegance celebrated for millennia.

## MYRIAD ENHANCEMENTS

Miners, gemmologists and lapidaries frequently apply several enhancements to gemstones, including:

- Bleaching: Using chemicals or agents to lighten the gemstone or create a more uniform color.
- Coating: Applying wax, resin, or oil to a porous gemstone to enhance its quality.
- Diffusion: Utilizing chemicals and high temperatures to produce or improve the gemstone's color.
- Dyeing: Introducing coloring agents into a gemstone to enhance or change its color.
- Heating:Applying heat to alter the color and/or clarity of a gemstone.
- Infusion: Filling a gemstone with substances like oil, wax, resin, or glass to enhance its appearance.
- Irradiation: Using laboratory radiation to change a gemstone's color, typically followed by a heating process.
- Stabilization: Employing a colorless resin or a proprietary process without resin to reduce porosity and enhance durability and color.

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## CARING FOR DIAMONDS: A COMPLETE GUIDE

When clothes fade, you don't have to think twice about replacing them. When your handbag starts showing signs of wear and tear, you start looking to buy a brand new one. But jewellery is an entirely different story. Like everything else, even diamonds can lose their sparkle with time. Even though diamonds are the hardest substance known to us, they can chip at the edges. If you are not careful, they may even fall out of the setting thereby making a piece of ornament practically useful. However, if they are well maintained, your diamond pendants, bangles, earrings, and rings can look brand new for years. Just as we help you find the perfect diamond jewellery, we are also here to help you take care of your diamonds. Here are a few tips.



## TO TOUCH OR NOT TO TOUCH?

**The less you touch your diamonds the better it is for them.** Every time you touch your diamonds, oil from your skin is transferred to the stone. Over time, this builds up a film on the stone and makes it appear dirty. You don't want your favourite piece of diamond jewellery to lose its sheen, do you? So, don't touch it every now and then. Diamond rings or bangles should also not be worn when applying hairspray, creams or lotions. This can temporarily discolour the diamonds and make them lose their lustre. It is important to note that while diamonds repel water, oils and grease can easily stick to diamonds. This holds true for cut and uncut diamonds.

## GIVE YOUR DIAMOND JEWELLERY REGULAR CLEANING

A diamond sparkles because of the way light passes through it. However, oil, sweat, and dirt can block the passage of light. Thus, unless you clean your diamonds regularly, you cannot expect them to sparkle as they should. Diamonds are easy to clean. All you need is warm water, a soft toothbrush, and mild soap. Do not use toothpaste to clean diamonds. Soak your diamonds in soapy water for a few minutes and gently clean them with a soft-bristled toothbrush. Along with the face of the diamond, also clean the back where dirt is easily accumulated. You can then wipe it dry with a soft, lint-free cloth. If you are cleaning your diamond jewellery in the sink or wash basin, make sure that you have blocked the drain before you start. Ideally, diamonds should be cleaned once a fortnight. Do not use any chemicals to clean your diamonds. This can erode the metal prongs or even dissolve it.

## TOUCH THEM, GENTLY AND GENTLY

Though it isn't easy to break a diamond, the prongs holding a diamond in place can be broken. Hence, don't be rough with your diamond ornaments. When cleaning them, do not scrub them too vigorously or put too much

pressure on them. For the same reason, do not use a hard toothbrush to clean your diamonds. If a diamond gets caught in your clothing, do not pull it out. Gently disentangle it from the cloth.

## DIAMONDS AREN'T MEANT TO ALWAYS BE WORN

When it comes to diamonds, it is important to know when to wear them and when to leave them in your jewellery box. Though diamonds can be worn even on a daily basis, they are not ideally suited to all occasions. For example, if you are heading for a beach holiday, they your diamond bracelets and earrings are better left at home. This is especially true in the case of diamond rings. Not only can sand and salt dirty your diamonds, salty water can also make your finger shrink and make it easy for a ring to fall off. Similarly, if you're using bleach or chlorine to clean something, make sure to take your diamonds off. When deciding whether to keep your diamonds on or leave them at home, pay attention to the way your diamonds are set.

Jewellery with micro pave stones can be easily damaged and hence should not be worn during any kind of vigorous activity. It is also avoidable to wear diamonds while you gym or exercise.

## STORE THEM CAREFULLY

Diamonds need to be protected not only against getting lost or being stolen but also against damage. When diamond rubs against another diamond, the gemstones can scratch each other. Similarly, your diamonds may also scratch and damage any other jewellery they come in contact with. Once a diamond gets damaged, there is no way to restore its original sparkle. So it is in your best interests to store each piece of jewellery individually and not to allow them to rub against each other. It is a wise idea to invest in a fabric-lined jewellery case with individual compartments for all your diamond jewellery. Alternatively, you could wrap each piece of diamond jewellery in soft tissue.

DIAMONDS NEED PERIODIC INSPECTION

With diamonds, you need to look after not just the stones but also the metal holdings that keep diamonds in place. Look at the prongs holding your diamond and ensure that all of them are of equal length. If one of them is shorter than the others, it is time to take your jewellery to a jeweller. A jeweller can also help shine up your diamonds with an ultrasonic cleaner. This uses a vibrating fluid to clean the dirt and grime accumulated on diamonds and the metal. When it comes to diamond studded rings, ensure that your ring fits well. If your ring is loose, your diamond will undergo more wear and tear.

Diamond jewellery is indeed a thing of beauty and a joy forever, but they will remain beautiful only if you pay extra care to keep them so. With these tips, your diamonds can last a lifetime and look just as good as they did the day you first wore them.



## CARING FOR GEMSTONES

Alluring and exquisite, gemstones have always fascinated us. These treasured accessories attract us due to their colours, shape, and brilliance. What makes them so precious is their rarity and toughness. But if you think that gemstones do not need any kind of care due to their toughness, then you are mistaken. These stones are not indestructible. To maintain your gem-studded jewellery's beauty and sparkle, you must treat them with care. Here is a quick guide:



### HOW TO CLEAN GEMSTONES?

All precious and semi-precious stones require regular cleaning. Most stones may be cleaned with simple soap and warm water. Scrub gently (without scratching the stone) using a baby brush. Rinse the stone in a water bowl and dry it with a soft cloth. Avoid Rinsing in a sink or washbasin.

### THINGS TO REMEMBER WHILE CLEANING YOUR GEMSTONES

Almost all precious stones can be cleaned with mild detergent and water. But you should learn more about different gemstones and their nature before cleaning them. Some stones are naturally sensitive. If you are applying any soaking method to clean your

jewellery, do so with care. For instance, you shouldn't soak soft stones like turquoise and amber for a long time in water; it may damage their polish and shine. Make sure to wipe off any trace of makeup from your gemstone jewellery after use. A soft pure cotton cloth is the best choice for it. Are You Using An Ultrasonic Cleaner? If yes, you need to keep certain things in mind. Ultrasonic cleaners offer an effective way to clean your stone jewellery but they are not safe for cleaning all kinds of stones. Some gemstones like moonstone and emerald are prone to damage in an ultrasonic cleaner. Use it only when you are sure about how and which gemstones are safe. When you are unsure, take the them to a jeweller

STORE YOUR GEMSTONE ORNAMENTS SEPARATELY

Not all precious and semi-precious stones have the same degree of hardness. For instance, diamonds are the hardest followed by rubies and sapphires. Emeralds, topazes, and aquamarines come next in the hardness scale. Pearls and peridots on the hardness scale, are only half as hard as a diamond or ruby. That is why you should store your gems separately. If you store them together, they may rub against each other, thereby causing damage to the latter. The best way out is to store them in separate compartments of jewellery box. You can even store them in different pouches. Some gems like opals and pearls draw moisture from the air so, avoid storing them in safe deposit boxes. It is best to store such jewellery in a jewellery box with fabric lining.

PROTECT YOUR GEMSTONES FROM SUNLIGHT AND HEAT

The harsh sun-rays can be harmful to stone jewellery. Heat and light can impact their colour and durability. Direct sunlight can fade a lot of stones, including amethysts and smoky quartzes. Some gems like pearl and ivory can get bleached due to sunlight. Heat can dry up the natural moisture of some gemstones. Sudden temperature changes and extreme heat can also

cause fractures in some gemstones. So, always take care to keep your gemstones away from sunlight and heat.

## KEEP YOUR GEMSTONES AWAY FROM CHEMICALS

Chemicals can be very harmful to your gemstone jewellery no matter whether it is made of. Even things you use everyday can damage them. Such as perfumes, hairsprays, cosmetics, lotions, etc. because they all contain chemicals in different amounts. So, it is important that you protect your gem-studded trinkets from your cosmetics box. To make sure that it does not come in contact with any kind of chemicals, make it a habit to wear your jewellery as the last item and to remove it as the first. If you love swimming, make sure to remove them before diving into a pool. The chlorinated water can do much damage to these beauties. You should keep your gemstone jewellery away from any household item containing bleach, chlorine, and other strong oxidisers.

## TAKE SPECIAL CARE OF YOUR TREATED GEMS

Sometimes gemstones are treated to improve their colour and clarity. For instance, pearls are typically bleached with hydrogen peroxide. Colourless topaz stones are coated with metal oxides. substances like glass and resin are often used to conceal numerous fractures on the surface of rubies and emeralds. Solvents, ultrasonic cleaners, heat, and steam can damage the effect of such treatments. All bleached and coated gems should be wrapped in a soft packaging and stored in a dry place. Filled gems should be kept away from heat and changes in air pressure.

## CHECK YOUR JEWELLERY FOR LOOSE STONES

The chances of stones becoming loose in their setting are high when used regularly. You need to regularly check your stone trinkets to ensure that the prongs holding the stones are not worn down. Take it to a professional jeweller periodically and get them checked.

## THE DON'TS OF CARING FOR GEMSTONES

Gemstones are your precious possessions. They are the best heirlooms you can hand down to your children and grandchildren. Take proper care of them and their lustre will last for generations. There are some things that you must avoid doing in order to maintain the beauty of your gemstones. These include the following:

### Gem Care Do's & Don'ts

While one of the defining attributes of gemstones is durability, much as you wouldn't slip on Prada stilettos for a lively game of beach volleyball, following a few simple do's and don'ts will make sure your gemstones last for generations.

- **Do keep your gemstone jewellery in the separate compartments** of a jewellery box. Store your gem necklaces flat. When storing chains in pouches, leaving the catch just hanging out will reduce tangles.
- When travelling, **don't carry your gemstones in a single box** or pouch. Always carry them in separate cases. Keep them wrapped in jeweller's tissue.
- **Do not wear your gemstone jewellery while gardening.**
- **Don't toss your gemstone jewellery on top of your dresser or in a drawer.** It is possible that these stones get scratches when you keep them carelessly in such places.
- **Do gently wipe it with a lint-free cloth after each wearing** to remove oils and salts.
- Don't put on your jewellery before using cosmetics, hair spray or perfumes. Some gemstones are porous and may absorb chemicals that can discolour them.

- **Do periodically clean your jewellery.** Rings can easily collect dust, soap and grime behind the setting if you wear them regularly. Most gemstones are easily cleaned by soaking them in water with a little gentle soap. If especially dirty, use a very soft toothbrush to gently scrub behind the gem. Organic gems like Pearls or Amber should only be wiped clean with a moist cloth.
- **Do listen to your jewellery**. If you think a gem is loose, very gently tap it close to your ear. If you hear a 'rattle' the gem is definitely loose and will need to be repaired.
- **Do ask the seller about how to clean and care** for the jewellery you have purchased.
- **Don't ever remove your jewellery by pulling on the gems** as this can loosen their settings.
- **Don't ever store your jewellery in heaps** as your gems can scratch each other. As almost every gemstone is harder than gold, silver or platinum, even the finish of your jewellery can be damaged if you throw it in a heap.
- **Don't wear your jewellery when playing sports, doing housework** or anything else that risks impact, exposure to chemicals or heat.
- **Don't use a commercial cleaning solution** until you have checked it is suitable for your gem.
- **Don't use ultrasonic or steam cleaners for every gem.** Check the table below to see what gems are OK for these mechanical cleaners, but as a general rule, leave it out. Ultrasonic cleaners transmit vibrating energy waves to knock dirt off the jewellery, while steam cleaners use jets of steam to blast dirt off jewellery.
- **Don't use silverware polish to clean sterling jewellery.** Apart from getting lodged in nooks and crannies, it is not gem friendly.



ORDER YOUR VT LUXURIOUS IN FIVE EASY WAYS

Online
website: www.vtluxurious.com

Phone
Call +91 9351366433 or +91 9460854332 to speak with the VT Luxurious Client Assistance team.

Email
Email your order to info@vtluxurious.com

In Person
Place your order at any VT Luxurious store (NEW DELHI-JAIPUR-AJMER-JODHPUR-SURAT.)

DELIVERY MODE

**US Wide**
Your order will arrive one business day after dispatch to metropolitan areas. All deliveries are registered, tracked, and insured. Domestic delivery costs $ + GST per delivery, anywhere in America.

**International**
International orders are shipped via (courier company). A customer service representative will contact you with your international shipping rate before shipping your order. Delivery times depend on local custom

clearance and may vary. The cost of international shipping is based on your location. Taxes and local charges are payable by the customer in local currency.

PAYMENT

You can pay for your jewelry with cash, direct deposit, MasterCard, VISA, or American Express. Your address and related information will be verified with your issuing bank before shipping your order.

If you have a VT Luxurious credit account, you can charge purchases to that account. To open a credit account, contact Palloys for an application form and allow five working days for approval. COD orders are available with a deposit.

ORDER TRACKING

To track your My Jewelery order throughout the production process, register online and log in to your account.



RETURN AND EXCHANGE

- Return for product quality issues: 1 month
- Return for resizing products: 1 month
- Buyback and exchange: Lifetime
- Repurchase and upgradation : Lifetime
- Repair and maintenance: 1 years

Please be aware that these warranties are subject to the company's terms, conditions, and policies.



LAB-GROWN DIAMONDS

✦ Experience luxury with a conscience. ✦



We've seen lab-grown technology evolve over the years, and when a business began growing diamonds using renewable energy, we knew we wanted to provide it to our clients. At VT Luxurious, we pride ourselves on offering exquisite diamonds that don't just shine on the outside, but also reflect our commitment to the environment and ethical sourcing. We are pleased to offer 100% Carbon Neutral lab-grown diamonds from the Diamond Foundry in California which uses renewable energy and is world's first and only certified carbon neutral diamond producer. Our diamonds are lab-grown using state-of-the-art technology that mirrors the natural diamond-formation process, ensuring the same physical, chemical, and optical properties as mined diamonds.

**WHY LAB GROWN?**

**Less land displacement:**
Traditional diamond mining can displace 1,750 tons of earth for just a single carat. Our lab-grown diamonds, however, require significantly less land.

**Water Conservation :**
Diamond mining can use over 126 gallons of water per carat, while lab-grown diamonds use just 18 gallons, preserving vital water resources.

**Sustainable Practices :**
Our process minimizes environmental impact without sacrificing the quality. Every gem is crafted with the utmost care for both craftsmanship and sustainability.

**Conflict-Free:**
Our diamonds are free from any association with conflict or unfair labor practices. Choosing lab-grown ensures that your purchase does not contribute to exploitation or unsafe working conditions.

**Less carbon emissions**:
Lab-grown diamonds result in up to 70% less carbon emissions compared to mined diamonds.

**No Harm to Ecosystems**:
By eliminating large-scale mining, lab-grown diamonds protect biodiversity and reduce the ecological footprint.

Each diamond is sustainably grown above ground in America's Pacific West 100% hydro-powered by Washington State's Columbia River. By choosing our lab-grown diamonds, you're not only investing in a piece of timeless elegance, but also in a cleaner and ethical world.

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www.vtluxurious.com



NEW DELHI-JAIPUR-AJMER-JODHPUR-SURAT

V T Luxurious Business Centre
Kishangarh Road
Teh - Parbatsar District Didwana
Kuchaman Rajasthan India 341512

info@vtluxurious.com
sales@vtluxurious.com
support@vtluxurious.com

+91 9351366433
+91 9460854332